

Remote Sensing and Geomatics for Sustainable Agriculture and Environment

10th International Conference
on Agro-Geoinformatics

43rd Canadian Symposium
on Remote Sensing

QUEBEC CITY | CANADA

July 11 to 14

2022

PARTNERSHIP PLAN

Remote Sensing and Geomatics for Sustainable Agriculture and Environment

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International Society
of Agromatics - ISAM



CRSS · SCT Canadian Remote Sensing Society
Société Canadienne de Télédétection

BECOMING A PARTNER AT ICAG-CSRS 2022

On behalf of the members of the Organizing Committee from both the International Society of Agromatics (ISAM) and the Canadian Remote Sensing Society (CRSS), we have the pleasure of inviting you to participate in the joint 10th International Conference on Agro-Geoinformatics and 43rd Canadian Symposium on Remote Sensing which will be held in Québec City from July 11th to 14th, 2022.

The theme of this joint conference is "Remote Sensing and Geomatics for Sustainable Agriculture and Environment." This event will thus be an opportunity to stimulate an open and inclusive dialogue about geomatics and remote sensing tools for agriculture and environmental applications. This event should allow a dialogue between various stakeholders from around the world, including researchers, farmers, advisors, policymakers, and representatives from the governments, local communities and the private sector. In particular, this conference will provide an excellent occasion to present these applications in the era of artificial intelligence, big data analytics, and emerging technologies such as the Internet of Things, Unmanned Aerial Vehicles, the constellations of Earth Observation satellites, and open-source and cloud computing.

BENEFITS

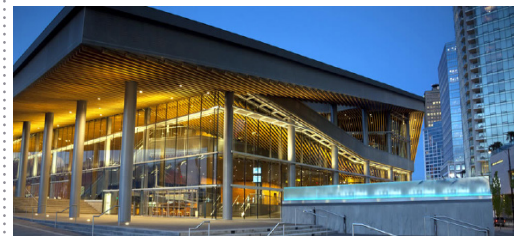
- Take advantage of this unique opportunity to meet face to face with researchers, government representatives and industry professionals
- Demonstrate your products and services to delegates
- Maintain your market presence
- Establish new customer leads
- Expand your network
- Meet potential employees
- Enhance your online visibility
- Access virtual part of the conference and virtual participants
- Exhibitor are welcome to attend the scientific program

CONFERENCE FORMAT

- Plenary sessions including keynote speakers
- Oral and Interactive Poster Sessions
- Partner & Exhibitor Reception
- Industry-Student Lunch
- Social and cultural events
- Partner Virtual Expo on the conference platform

Conference location

Québec City Convention Centre
1000 Bd René-Lévesque E, Québec, QC
G1R 5T8, CANADA



Venue

The Québec City Convention Centre is located in a prime area surrounded by world-class hotels and tourist attractions, including the historic district of Old Québec. Québec City is the oldest and only fortified city in North America. Founded in 1608, the city is famous for its European character and magnificent landscapes, making it a highly valued and internationally recognized tourist destination. Québec City also proudly appears on UNESCO's World Heritage List.

Previous Conferences

- The 42nd Canadian Symposium on Remote Sensing (21 - 24 June, 2021)
- The 9th International Conference on Agro-Geoinformatics (26 - 29 July, 2021)

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PARTNERSHIP OPPORTUNITIES

Conference website

- Logo with hyperlink on Partners webpage
- Logo on website carrousel
- Logo on website footer

Communications

- Right of use of the conference logo for Partner's promotional material (for a specified period)
- Logo on the footers of all emails sent by the conference for solicitation or information
- One post-event email sent on behalf of your organization

Visibility - ONSITE

- Exhibition space
- Logo in the conference program
- Advertising space in the conference program
- Logo on partners' roll-up banner in the conference venue and during main events
- Logo on partners' slide projected in the plenary room's screen between conference
- Logo on exhibition guide for delegates
- Logo printed on USB device with conference program
- Logo on name badge lanyards (with conference logo)
- Logo and 100-word profile in the conference program

Visibility - ONLINE

- Logo displayed prior to the start of a session
- Promotional broadcasting (* 10 seconds video)
- Logo in the Virtual platform partners carrousel
- One booth in the Virtual platform Expo:
 - Logo with hyperlink + 250 word presentation
 - Promotional downloadable PDF documents
 - Link to promotional video
 - Contact info
 - Link to your private virtual room

Conference registration

- Complimentary delegate registrations

	Bronze CAN\$2.000	Silver CAN\$3.000	Gold CAN\$5.000	Platinum CAN\$10.000
Conference website	✓	✓	✓	✓
Communications	✓	✓	✓	✓
Visibility - ONSITE				
• Exhibition space		8' X 10'	8' X 10'	8' X 20'
• Logo in the conference program	Small	Small	Medium	Large
• Advertising space in the conference program		1/2 page	1/2 page	1 page
• Logo on partners' roll-up banner in the conference venue and during main events	Small	Small	Medium	Large
• Logo on partners' slide projected in the plenary room's screen between conference	Small	Small	Medium	Large
• Logo on exhibition guide for delegates	Small	Small	Medium	Large
• Logo printed on USB device with conference program				✓
• Logo on name badge lanyards (with conference logo)				✓
• Logo and 100-word profile in the conference program	✓	✓	✓	✓
Visibility - ONLINE				
• Logo displayed prior to the start of a session	✓	✓	✓	✓
• Promotional broadcasting (* 10 seconds video)		All sessions	All sessions	All sessions
• Logo in the Virtual platform partners carrousel	✓	✓	✓	✓
• One booth in the Virtual platform Expo:	✓	✓	✓	✓
- Logo with hyperlink + 250 word presentation				
- Promotional downloadable PDF documents				
- Link to promotional video				
- Contact info				
- Link to your private virtual room				
Conference registration		One (1)	Two (2)	Three (3)

Friends Partner - CAN\$500

Partner logo on conference webpage and program.

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EXHIBIT PACKAGES SPECIFICATIONS

All exhibits will be co-located with the coffee breaks and posters areas.

Exhibition space

- 8' x 20' large exhibition booth **CAN\$4,599.00 (with taxes)**
- 8' x 10' regular exhibition booth **CAN\$2,874.38 (with taxes)**
- Regular-size logo on website with hyperlink to exhibitor's website
- Logo and 100-words profile in the printed program
- Registration passes (2)
- Lunches included for representative
- One (1) draped table with two (2) side chairs available
- Customized options available at additional cost (*plus applicable taxes*)

If you are a non-profit organization, please contact us at icag-csrs2022-partnership@conferium.com for special arrangement.

Transform your booth for a lounge area

- CAN\$3.000 Additionnal cost (Partner rate)
- CAN\$6.000 Additionnal cost (regular rate)

- 20' x 20' space
- 5 Cocktail tables and 20 chairs
- Printed booth sign with name of company (*plus applicable taxes*)

À LA CARTE PACKAGES

Coffee Break Partner - CAN\$1.000

- Display space for one piece of advertising material (folder, brochures, etc.) during coffee break of your choice
- Logo conference website with hyperlink to the Partner's website

Welcome Reception Partner - CAN\$2.500

- Display space for one piece of advertising material (roll-up, brochures) during Ice Breaker
- Logo conference website with hyperlink to the Partner's website

Students or Social Activities Partner - Contact us

- Scholarship or special event name will include the Partner's identification
- Logo conference website with hyperlink to the Partner's website

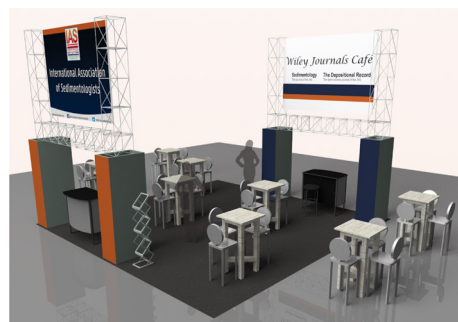
Custom packages

- Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the co-chairs of the Partnerships and Exhibitors Committee to discuss your needs.

Exhibition Hall

- Carpeted Aisles
- Furnished Breaks Areas
- Cleaning of Common Areas
- Co-Located Exhibits and Breaks in the Exhibition Hall

Lounge area exemple



Reserve your partnership !

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HOW TO BECOME A PARTNER

You would like to join us and be part of the Conference ICAG-CSRS 2022?

Click on the Partnership Form link below and follow easy steps:

https://www.conferium.com/convPages/conv_223.lasso?SponsorReg=true&lang=en

- Fill in the form with your organisation contact information
- Click on the Agreement Notice
- Choose your Partnership Package
- Process the payment: Credit Card, Bank Transfer, Cheque (drawn on a Canadian or US bank) or Interac (from Canadian bank only).

Need help? You can reach us at icag-csrs2022-partnership@conferium.com

Do not hesitate to contact us, using the ICAG-CSRS partnership email below, if you would like to share your ideas and discuss other partnership scenarios. We are flexible and willing to work with you to design a partnership package that will fulfill your needs.

Best Regards,

Charles Gignac, Université Laval and Liping Di, George Mason University
ICAG-CSRS 2022 Co-chairs of the Partnerships and Exhibitors Committee

If you have any questions, please contact:

ICAG-CSRS 2022 Conference Secretariat / Conférium

icag-csrs2022-partnership@conferium.com

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